



<https://brandbliss.net/job/mid-level-graphic-designer-freelance>

MID-LEVEL GRAPHIC DESIGNER – FREELANCE

Who We Are

About Us

We're a growing virtual marketing agency seeking a mid-level graphic designer to join our team. We serve diverse clients across multiple industries and need someone who can deliver high-quality, portfolio-worthy work while maintaining brand consistency.

If this is you, keep reading: a mid-level graphic designer who does amazing work, on time, satisfies our clients, and is portfolio-worthy.

Looking for someone who is efficient and doesn't need a ton of hand-holding – who is confident in their design abilities and can hit the ground running quickly.

You shouldn't be presently overwhelmed with work and also be an excellent communicator.

We run as a completely virtual company, so we are able to offer some flexibility when it comes to workload and days required.

Job Responsibilities

Core Responsibilities

- Design and execute digital materials (social media, apps, emails, web interfaces)
- Create print materials (press ads, branding, banners, posters, signage)
- Manage multiple concurrent client projects independently
- Implement cross-channel design campaigns
- Maintain brand consistency across all deliverables
- Support internal agency design projects
- Required Skills & Qualifications

Skills We Seek

Required Skills & Qualifications

- Expert in Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
- Proficient in Figma
- Strong typography, layout, and composition skills
- Digital design expertise, including responsive design principles
- Project management capabilities
- Animation and After Effects experience (preferred)
- Excellent written and verbal communication
- Self-motivated with proven deadline management
- Ability to collaborate across teams virtually

Hiring organization

brandbliss

Employment Type

Contractor

Industry

Branding/Marketing/Graphic Design

Job Location

Remote work possible

How to Apply

Please submit:

1. Your portfolio link (must be current)
2. A brief note describing your unique contribution to our team
3. Your expected availability – weekly